

## CLAIMS

What is claimed is:

1. A system for providing a mobile communication device with information, said system comprising:

at least one server being communicable with said mobile communication device to communicate service choices and said information to said mobile communication device;

wherein, upon selection of at least one of said service choices, said mobile communication device augments said selection with data at least partially indicative of preference data; and

wherein the at least one server utilizes said augmented selection to identify information corresponding to said augmented selection and communicate the identified information to the mobile communications device.

2. The system of claim 1, wherein the preference data includes one or more of the group consisting of a user profile, pre-stored data, pre-acquired data, learned data, and historical data.

3. The system of claim 1, wherein the server includes a facilitator to parse said augmented data to effect the retrieval of said identified information from the at least one server.

4. The system of claim 1, wherein the mobile communication device includes a preference storage device wherein preference data is stored and said preference storage device may add or delete preference data.

5. The system of claim 1, wherein the mobile communications device includes a graphical user interface.

6. The system of claim 1, wherein the at least one server utilizes said augmented selection to identify information corresponding to said augmented selection and further modifies the identified information with historical suggestion data prior to communicating the identified information and the historical suggestion data to the mobile communications device.

7. A system for providing a mobile communication device with information, said system comprising:

at least one server being communicable with said mobile communication device to communicate service choices and said information to said mobile communication device;

wherein, upon selection of at least one of said service choices, said mobile communication device augments said selection with data at least partially indicative of environmental data; and

wherein the at least one server utilizes said augmented selection to identify information corresponding to said augmented selection and communicate the identified information to the mobile communications device.

8. The system of claim 7, wherein the environmental data includes data selected from one or more of the group consisting of a current position of the mobile communication device, a current time, a current temperature, a current weather condition, and user scheduling information.

9. The system of claim 8, wherein the current position of the mobile communications device is determined internally to the mobile communications device.
10. The system of claim 8, wherein the current position of the mobile communications device is acquired via an interface to an external position data source.
11. The system of claim 7, wherein the server includes a facilitator to parse said augmented data to effect the retrieval of said identified information from the at least one server.
12. The system of claim 7, wherein the at least one server is communicable with said mobile communication device via a network transceiver thereby providing a connection to a communications network.
13. The system of claim 7, wherein the mobile communication device includes one or more of components selected from the group consisting of a positioning device, a thermometer, a barometer, and a clock.
14. The system of claim 7, wherein the mobile communications device includes a graphical user interface.
15. The system of claim 7, wherein the server utilizes said augmented selection to identify information corresponding to said augmented selection and further modifies the identified information with historical suggestion data prior to communicating the identified information and the historical suggestion data to the mobile communications device.
16. A server being operable within a networked communication system and for providing identified information to at least one mobile communications device, said server comprising:

at least one network connection to transmit service choices to at least one mobile communication device and receive one or more service choice selections augmented with preference data; and

a facilitator to receive said one or more augmented selections and identify information corresponding to said one or more augmented selections and communicate the identified information to the mobile communications device.

17. The server of claim 16, wherein the preference data includes one or more of the group consisting of a user profile, pre-stored data, pre-acquired data, learned data, and historical data.

18. The server of claim 16, wherein the server includes a facilitator to parse said augmented selection to identify information corresponding to said one or more augmented selections.

19. The server of claim 16 wherein the a least one network connection comprises a network transceiver.

20. The server of claim 16, wherein the mobile communication device includes a preference storage device wherein preference data is stored and said preference storage device may add or delete preference data.

21. The server of claim 16, wherein the mobile communications device includes a graphical user interface.

22. The server of claim 16, wherein the server utilizes said augmented selection to identify information corresponding to said augmented selection and further modifies the identified information with historical suggestion data prior to communicating the

identified information and the historical suggestion data to the mobile communications device.

23. A server being operable within a networked communication system and for providing identified information to at least one mobile communications device, said server comprising:

at least one network connection to transmit service choices to at least one mobile communication device and receive one or more service choice selections augmented with environmental data; and

a facilitator to receive said one or more augmented selections and identify information corresponding to said or more augmented selections and communicate the identified information to the mobile communications device.

24. The server of claim 23, wherein the environmental data includes data selected from one or more of the group consisting of a current position of the mobile communication device, a current time, a current temperature, a current weather condition, and user scheduling information.

25. The server of claim 23, wherein the mobile communication device includes one or more of components selected from the group consisting of a positioning device, a thermometer, a barometer, and a clock.

26. A mobile communication device comprising:

a user interface being suitable to select one or more service choices provided by a server; and

a positioning device being suitable to provide position data;

wherein, when said mobile device receives service choices from said server, and at least one of said service choices is selected using said user interface, said mobile communication device augments said selection with preference indicative data and transmits said augmented selection to said server.

27. The mobile communication device of claim 26, wherein the preference data includes one or more of the group consisting of a user profile, pre-stored data, pre-acquired data, learned data, and historical data.

28. The mobile communication device of claim 26, further comprising a preference storage device wherein said preference storage device may add or delete preference data.

29. The mobile communication device of claim 26, wherein the user interface is a graphical user interface whereby a user may select said services choices provided by said server.

30. The mobile communication device of claim 26, wherein said server utilizes said augmented selection to identify information corresponding to said augmented selection and further modifies the identified information with historical suggestion data prior to communicating the identified information and the historical suggestion data to the mobile communications device.

31. The mobile communication device of claim 26, wherein said server includes a facilitator to parse said augmented selection to identify information corresponding to said augmented selection.

32. A mobile communication device comprising:

a user interface being suitable to select one or more service choices provided by a server; and

a positioning device being suitable to provide position data;

wherein, when said mobile device receives service choices from said server, and at least one of said service choices is selected using said user interface, said mobile communication device augments said selection with environmental indicative data and transmits said augmented selection to said server.

33. The mobile communication device of claim 32, wherein the environmental data includes data selected from one or more of the group consisting of a current position of the mobile communication device, a current time, a current temperature, a current weather condition, and user scheduling information.

34. The mobile communication device of claim 33, wherein current position of mobile communications device is determined internally to the mobile communications device.

35. The mobile communication device of claim 33, wherein the current position of said mobile communications device is acquired via an interface to an external position data source.

36. The mobile communication device of claim 32, wherein said the server includes a facilitator to parse said augmented selection to identify information corresponding to said augmented selection.

37. The mobile communication device of claim 32, wherein said the mobile communication device includes one or more of components selected from the group consisting of a positioning device, a thermometer, a barometer, and a clock.

38. The mobile communication device of claim 32, wherein said user interface is a graphical user interface whereby a user may select said services choices provided by said server.

39. The mobile communication device of claim 32, wherein said server utilizes said augmented selection to identify information corresponding to said augmented selection and further modifies the identified information with historical suggestion data prior to communicating the identified information and the historical suggestion data to the mobile communications device.

40. A method for providing a mobile communication device with information, said method comprising:

establishing a communicative connection between a server and a mobile communications device, so as to enable said server to transmit service choices to said mobile communication device;

augmenting a selection of at least one of said service choices with preference data;

transmitting said augmented data to said server wherein said server utilizes said augmented selection to identify information corresponding to said augmented selection; and

communicating the identified information to the mobile communications device.

41. The method of claim 40, wherein the preference data includes one or more of the group consisting of a user profile, pre-stored data, pre-acquired data, learned data, and historical data.





transmitting said augmented data to said server wherein said server utilizes said augmented selection to identify information corresponding to said augmented selection; and

communicating the identified information to the mobile communications device.

48. The method of claim 47, wherein said mobile communication device includes one or more of components selected from the group consisting of a positioning device, a thermometer, a barometer, and a clock.

49. The method of claim 47, wherein the environmental data includes data selected from one or more of the group consisting of a current position of the mobile communication device, a current time, a current temperature, a current weather condition, and user scheduling information.

50. The method of claim 49, wherein the current position of the mobile communications device is determined internally to the mobile communications device.

51. The method of claim 49, wherein the current position of the mobile communications device is acquired via an interface to an external position data source.

52. The method of claim 47, wherein said server includes a facilitator to parse said augmented selection to identify information corresponding to said augmented selection.

53. The method of claim 47, wherein the mobile communications device includes a graphical user interface.

54. The method of claim 47, wherein said server utilizes said augmented selection to identify information corresponding to said augmented selection and further modifies the identified information with historical suggestion data prior to communicating the

identified information and the historical suggestion data to the mobile communications device.

55. A method of providing identified information to at least one mobile communications device from at least one server, said method comprising:

transmitting service choices from said at least one server to said mobile communication device;

selecting one or more service choices with said mobile communication device;

supplementing said selection with augmented data comprising preference data;

transmitting said augmented selection from said mobile communication device to said at least one server;

utilizing a facilitator to identify information corresponding to said augmented selection; and

communicating the identified information to the mobile communications device.

56. The method of claim 55, wherein the preference data includes one or more of the group consisting of a user profile, pre-stored data, pre-acquired data, learned data, and historical data.

57. The method of claim 55 wherein the server includes a facilitator to parse said augmented data to identify information corresponding to said augmented selection.

58. The method of claim 55, wherein the mobile communication device includes a preference storage device wherein preference data is stored and said preference storage device may add or delete preference data.

59. The method of claim 55, wherein the mobile communications device includes a graphical user interface.

60. The method of claim 55, wherein the server utilizes said augmented selection to identify information corresponding to said augmented selection and further modifies the identified information with historical suggestion data prior to communicating the identified information and the historical suggestion data to the mobile communications device.

61. A method of providing identified information to at least one mobile communications device from at least one server, said method comprising:

transmitting service choices from said at least one server to said mobile communication device;

selecting one or more service choices with said mobile communication device;

supplementing said selection with augmented data comprising environmental data;

transmitting said augmented selection from said mobile communication device to said at least one server;

utilizing a facilitator to identify information corresponding to said augmented selection; and

communicating the identified information to the mobile communications device.

62. The method of claim 61, wherein the environmental data includes data selected from one or more of the group consisting of a current position of the mobile

communication device, a current time, a current temperature, a current weather condition, and user scheduling information.

63. The method of claim 61, wherein the mobile communication device includes one or more of components selected from the group consisting of a positioning device, a thermometer, a barometer, and a clock.

64. The method of claim 61 wherein the server includes a facilitator to parse said augmented data to identify information corresponding to said augmented selection.

65. The method of claim 61, wherein the mobile communications device includes a graphical user interface.

66. The method of claim 61, wherein said server utilizes said augmented selection to identify information corresponding to said augmented selection and further modifies the identified information with historical suggestion data prior to communicating the identified information and the historical suggestion data to the mobile communications device.

67. A method of obtaining information from at least one server using a mobile communications device, said method comprising:

receiving service choices by a mobile communication device from at least one server;

selecting one or more said service choices as selection choices with a mobile communications device,

augmenting said selection choices within said mobile communications device with preference data and position data;

transmitting said augmented selection choices to said at least one server and receiving information identified by said at least one server corresponding to said augmented selection choices.

68. The method of claim 67, wherein the preference data includes one or more of the group consisting of a user profile, pre-stored data, pre-acquired data, learned data, and historical data.

69. The method of claim 67, wherein the environmental data includes data selected from one or more of the group consisting of a current position of the mobile communication device, a current time, a current temperature, a current weather condition, and user scheduling information.

70. The method of claim 69, wherein the current position of mobile communications device is determined internally to the mobile communications device.

71. The method of claim 69, wherein the current position of said mobile communications device is acquired via an interface to an external position data source.

72. The method of claim 67, wherein the server includes a facilitator to parse said augmented data.

73. The method of claim 67, wherein the preference data resides in a preference storage device and said preference storage device may add or delete preference data.

74. The method of claim 67, wherein the mobile communication device includes one or more of components selected from the group consisting of a positioning device, a thermometer, a barometer, and a clock.

75. The method of claim 67, wherein the mobile communication device contains a graphical user interface whereby the a user may select the services choices provided by the at least one server.

76. The method of claim 67, wherein the at least one server utilizes said augmented selection to identify information corresponding to said augmented selection and further modifies the identified information with historical suggestion data prior to communicating the identified information and the historical suggestion data to the mobile communications device as said downloaded information.